

EURAGRI
ANNUAL MEETING
final wrap up
Prague 2011

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27 September 2011

The wrap up elements

- 1. Our history – the image of the Canadian film**
- 2. Linkages-Connections-Marriages**
- 3. From aim to impact**
- 4. Walking on two legs**
- 5. EURAGRI challenges – all in the boat**

ISSUES

FROM WHERE HAVE WE COME

WHAT ARE OUR IMAGES OF OUR WORK

AND WHAT IS THE VISION OF OUR
MISSION

1. "OUR" HISTORY

- WHO ARE THE "WE"?
- THE FEELING THAT THE "WE" NEED TO BROADEN OUR CONSTITUENCY
- WHY
- THE ISSUES ARE CALLING US TO REFORMULATE OUR MISSION AND TASKS
- CHECK THE CANADIAN FILM

THE CANADIAN FILM

- THE IMAGE OF OLD TIMES
- THE IMAGE ON THE "MODERN" TIMMES
- PERSPECTIVE: WE ARE NOW IN GOOD HANDS
- BUT ARE WE?
- THE NEW CONDITIONALITIES
- THE QUESTION OF **HOW**

2. LINKAGES-CONNECTIONS -MARRIAGES

- A. THE OLD CONTINUITY to THE NEW GRAND APPROACHES
- B. RESEARCH AND INNOVATION – AND THE BROOKERS AND EDUCATORS IN BETWEEN
- C. PUBLIC AND PRIVATE
- D. AGRI ACTORS AND "THE OTHERS". THE BROADENED STAKEHOLDER WORLD
- E. RESEARCHERS-POLICYMAKERS-IND.-NGO-FARMERS
- F. SCALES: FROM LOCAL TO THE GLOBAL

3. FROM AIM TO IMPACT

A. AIM-DESIGN-MOBILISATION-IMPACT

1. FEELING OF PURPOSE
2. ROLES - NETWORKING
3. INVOLVEMENT+EMPOWERMENT
4. FAIRNESS-TRANSPARENCY-
USEFULNESS

4. WALKING ON TWO - OR MORE - LEGS

- A. SHORT TERM/LONG TERM
- B. LARGE COMPREHENSIVE VIEW vs.
MORE SPECIFIC ELEMENTS
"slicing the salami"
- C. LOCAL OPERATIONAL SPACE –
NATIONAL- EU –GLOBAL
- D. EXCELLENT RESEARCH –
ENTREPRENEURIAL EFFORTS - EDUCATION

5. EURAGRI

IN THE MIDST OF ALL THIS

- A. GATHERING A BROAD STAKEHOLDER GROUPING RELEVANT TO THE TASKS
- B. PROVIDE THE OPEN PLATFORM FOR THESE DISCUSSIONS
- C. RESEARCH PERFORMERS IN THE CENTER – BUT MANY OTHERS AS WELL
- D. SEE THE WIDTH OF THE ISSUES WITH “NEW” EYES AND PROMOTE THAT IMAGE OF THE CONNECTEDNESS

VISION

THE CONTEXT IS DRAMATICALLY CHANGING.
DIVERSITY IS PART OF THAT CONTEXT

AGRICULTURE IS IN THE CENTER OF IT ALL –
BUT THE "ALL" IS LARGER THAN
AGRICULTURE ALONE
(“or we will not be part of this game”)

VISION AND REALISM TOGETHER IS ALSO TO
WALK ON TWO LEGS

